



bathroom journal

FEBRUARY 2011

**Celebrate with
Ideal Bathrooms**

Shower enclosure special

**The next step from
Showerlux**

What to see at ISH

**Plus, new products, new ideas, electric showers,
business news and more**

Steve Plant joins Profile Showers as Area Sales Manager for the West Midlands and South West. He has over 25 years of experience in the industry working for companies such as Fordham, Daryl, Coram and Svedbergs.



FACES GOING PLACES



Jason Hensey joins Showerlux as Sales & Marketing Director. He was formerly Head of Showering with Twyford Bathrooms. He will head up the sales operation and assist with the development and implementation of the marketing strategy with the aim of consolidating the company's position at the top end of the market while also introducing products to target the mid market.



Steve Spencer has been appointed as Area Sales Manager for the south of England. He started in the bathroom industry in the 80s, working for Nordic Saunas. On leaving Nordic he helped to set up Novellini UK before moving on to Titanbagno in San Marino.



Simon Woods joins Methven as Sales Director for the UK and Europe. He joins from Twyford Bathrooms where he was Sales Director. "Simon joins us at a very exciting time of positive change and development," says CEO Steve Lee. "His experience, capabilities, creativity and passion are a great fit with our culture and ambition to become the leading global brand, recognised and loved worldwide for delivering superior, life enhancing shower experiences."



On the move at Mereway

Tim Wood becomes Sales and Marketing Director and Michelle Noakes Operations Director at Mereway Bathrooms Ltd. Tim, previously Sales and Marketing Manager, has been with the company since 1997 and has spent his entire career in the bathroom industry. Michelle has been with the company since 2004 and before that had been with Mereway Kitchens since 1991. They are seen here with MD Sotos Constantinides.

Three join Sales and Marketing at Triflow Concepts



Neil Thompson has joined Triflow Concepts as Commercial Sales Director. He has 20 years of experience in the kitchen industry with hot and boiling water products and joins Triflow from Zip Heaters.



Elliot Smith is the Sales Representative for key accounts in the South and will be developing new opportunities in Europe. He has 10 years of experience in the kitchen, bathroom and HVAC industries.



Joe Campbell has joined the company as a Marketing Executive. He has considerable experience in online marketing and is keen to apply this at Triflow Concepts.