

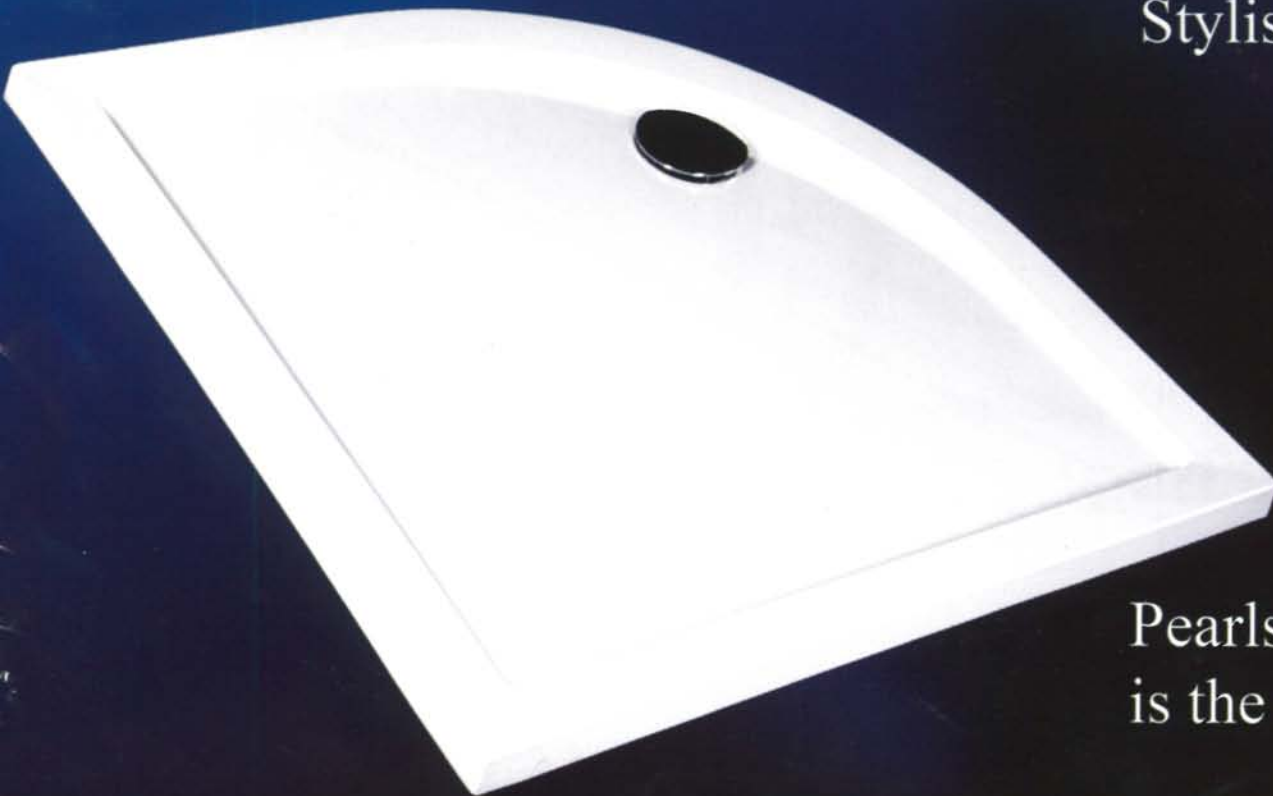
# BKCU

JULY 2010

BATHROOM & KITCHEN UPDATE



Strong  
Lightweight  
Stylish



Pearlstone  
is the new stone



BEST OF  
**British**

## Triflow Concepts stays true to its British roots

**T**riflow Concepts enables the consumer to reduce their carbon footprint by reducing the need for bottled water and going BACK TO TAP.

The Triflow is the world's first three-way tap, delivering not only hot and cold but filtered water, through a dedicated waterway, from the same spout. This groundbreaking development has been one of the most significant changes to the industry and its strong patent remains unchallenged.

In a bid to raise awareness, transform perceptions and encourage a change in behaviour, Triflow Concepts has launched the "Back to Tap" campaign. By taking the small and simple step to go back to drinking tap water, we can all help to reduce the amount of plastic waste that is polluting our planet.

From March 2010, Triflow Concepts has been running a number of initiatives to persuade consumers to choose tap water over bottled wherever possible. In July the company will be launching the Triflask. This flask is made of co-polyester, a new material that has none of the negative health and environmental risks associated with other plastics or aluminium. The flask is reusable and dishwasher safe.

Triflow Concepts is a true UK manufacturing success story. The company was established in 1978 as a brassware manufacturer, excelling in producing high quality engineering solutions. Whilst over the past decade many of its competitors chose to close their UK factories, transferring their manufacturing processes to the Far East or other low cost areas, Triflow Concepts took the decision to strengthen its position in the UK by significantly expanding its manufacturing base here at home. In 2006 Triflow Concepts expanded into a second manufacturing plant in Wolverhampton and acquired a sanitaryware manufacturing plant based in Tamworth, at the very heart of the ceramics industry.

Triflow Concepts controls 100% of the manufacturing process. We are one of the largest independent brassware manufacturers in the UK with the most technologically advanced machinery

available and a highly skilled workforce.

Innovation, rather than duplication has driven the company's expansion and this is exemplified by the invention of the Triflow in 1991. In 1993, the company launched the Perrin & Rowe range of brassware for the Kitchen and bathroom. These products soon gained their position as market leaders in the luxury kitchen and bathroom brassware sectors and are specified by the most discerning architects and designers around the world.

In September the company will be revealing another innovative product that is set to revolutionize the way people hydrate and cook. Watch this space.

To register your interest in the campaign and find out how you can get involved, please visit our website [www.backtotap.com](http://www.backtotap.com) and for more information on our company please visit [www.triflowconcepts.com](http://www.triflowconcepts.com).

► 0845 3135000

► [www.triflowconcepts.com](http://www.triflowconcepts.com)

gotxt **FREE BROCHURE**  
TEXT 8071 (SEE P.47)

