

Hospitality Interiors

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Issue 34 | March-April 2011



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launches in the
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KBB London set to dominate the capital

KBB London is the capital's brand-new trade show, devoted exclusively to kitchen, bedroom and bathroom design. It will open its doors for the first time from 15-17th May at ExCeL, London. The event will gather key kbb industry professionals for three days of exceptional business, networking and education.

More than 100 companies will exhibit at the show, presenting their latest product developments, original collections and creative collaborations. Among the well-known brands featuring at the show are Abode, April Showers, Aquadart, CDUK, Edwin Loxley, Euroshowers, The Heating Company, Nobilia, Pitacs, Poggenpohl, Samsung, Scavolini, Steel Cuisine, Stonearth, Thomas Dudley, Triflow Concepts, VZUG and Waterline.

The wide variety of kbb manufacturers and suppliers exhibiting at the show is set to attract a multitude of industry professionals. kbb London promises to be an excellent business platform and a must-attend event for prominent kbb retailers, contractors, developers, architects and interior designers alike.

The innovation theme of the show has been tailored specifically to the industry's needs. It puts kbb London at the forefront of the sector with a comprehensive selection of pioneering industry developments, forward-thinking collaborations and debates from the industry's topplayers.

Andrew Vaughan, kbb brand director comments: 'We are very excited to bring pioneering brands and outstanding product design to



the capital, contributing to the continuous development of kitchen, bedroom and bathroom designs.

"We want to inspire kbb London visitors and provide them with a business and networking platform perfect for future fruitful collaborations."

Innovation awards will recognise outstanding products from the industry. A prestigious panel of judges has shortlisted 25 entries, based on the product's ingenuity, design and sustainability. The finalists will be presented at the

show, with the ultimate winner chosen during the event. Among the entries are: products implementing user-friendly touch pads and the latest LED lighting elements; interactive kitchen storage modules; recessed tubs with a non-visible hydrotherapy system, and architectural, open space kitchens.

The free seminar programme will discuss issues at the heart of the kbb industry. Sessions from the industry's leading names will provide an invaluable insight into topics ranging from trend forecasts and wellbeing-friendly interiors to effective kbb retail techniques and benefits of sustainable design. Among the expert seminar speakers are Barbara Chandler, Naomi Cleaver, Oliver Heath, Roger Kyme from Ripples and Simon Wood from Molteni Dada.

The Room is the latest addition to the show, a spectacular area offering a unique visitor experience of exquisite luxury. It will present the highest level of bathroom product design from well-respected companies such as BC Design, Drummonds, Laufen, Roca and many more.

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